

Conference Concept

WORLD
FOOTBALL
SUMMIT
ASIA

Tracks

The Impact of WFS Europe on the Future of Football

In its eighth edition, World Football Summit Europe 2024 will once again become an influential gathering that capitalises on the diverse and rich football heritage of the European continent. This symposium will center on the advancement of the sport by leveraging cultural amalgamation, technological progress, strategic financial input, and societal influence.



Performance



SportsTech



Partnerships & Fan Engagement



Investments & Finance



Governance & Legal



Purpose, Sports Integrity & Ethics



Women's Football



Sustainability



eSports



AI, Web 3.0 & more



Broadcasting & OTT



Optimal performance equals World Cup success stories:

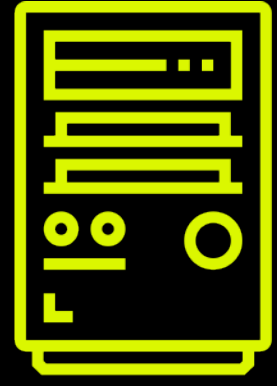
Can elevating training methodologies in Saudi youth academies lead to glory?

Excelling abroad:

How are Asian athletes' contributions at European football clubs remaking the continent's football image.

Global assets:

Asian influence on sports science enhancing player performance worldwide.



SportsTech

Revolutionising player health monitoring:

advanced data analytics to enhance performance in the Saudi Pro League.

Updating the whistle:

technological innovation improving refereeing standards in AFC competitions.

What is the role of high-tech investments in advancing Saudi's booming football industry?



The global fan:

understanding the Saudi Pro League's innovative digital engagement strategies.

No stopping now:

what are the upcoming trends in sponsorship deals transforming global football brands?

Where's the next-hub for World Cup football:

A multi-continental partnership on the cards?



**Investments
& Finance**

Attracting international talent:
how has that investment yielded for the growth of Saudi football clubs?

Investment influx:
transforming the finance of football clubs in Asia.

What are long-term financial strategies European football clubs can learn from their Asian counterparts?



Governance & Legal

FIFA World Cup 2034 Qualifying:
A platform for the rise of Asian football?

Asian Cup 2027:
adapting governance frameworks to foster growth in Saudi Arabian football.

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adapting governance frameworks to foster growth in Saudi Arabian football.



**Purpose, Sports
Integrity & Ethics**

Using football as a tool for social change and community engagement in Asia

A wholesome environment:

how football is showcasing diversity and inclusion at the highest level?

Football for better future:

Saudi Arabia's efforts in upholding integrity and ethics in sport.



Competitive balance & new venues:
measures to build the women's sport in Saudi Arabia.

Elevating the women's game:
opportunities and challenges in Asia.

Mapping the surge of women's football leagues in Europe and Americas



How can we implement eco-friendly initiatives in Saudi football stadiums and infrastructure?

Leading from the Top:

FIFA & AFC lead the charge for corporate sustainability.

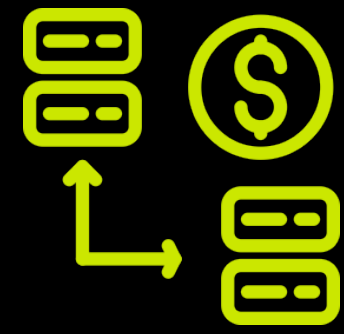
What are the green initiatives driving the future of football sustainability globally?



eSports and Asia:
match made in tech-heaven?

How can we integrate traditional football with eSports in the global market?

The future of eSports:
developing the intersection of traditional football and eSports in the Saudi Arabian market.



AI, Web 3.0
& more

The digitalization of Saudi football:
the impact of AI & Web 3.0 technologies for smarter football management.

Integrating AI:
tactical advancements in Asian football now at par with the world.

Exploring Web 3.0 to enhance global football fan experiences



Broadcasting & OTT

A year after:

how has the presence of superstars changed the global point of view about the Saudi Arabian football?

Arise, Asia:

the OTT platforms rising to globally broadcast the top Asian football leagues.

Coming up next:

how has Saudi Pro League reshaped global football viewership?

Contact us

Do you have what it takes to be a WFS Speaker?

These subjects will shape WFS Europe in 2024 so if you're interested in becoming a speaker on any of the topics then get in touch with us today at info@worldfootballsummit.com

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**The football we want.
The football we need.**